



BARPAY

Bayou Gardens Case Study



NEW ORLEANS NEIGHBORHOOD STAPLE USES BARPAY TO IMPROVE FOOD OPERATIONS

The "Bayou Gardens" is the combination of a beer and wine garden with a capacity of 1,000+ people in New Orleans, Louisiana. Prior to Covid-19, all food orders were placed at one of the multiple bars, with orders being delivered to tables by runners. Implementing Barpay after re-opening from the pandemic shutdown allowed the Bayou Gardens to increase monthly food sales without additional staffing.

CHALLENGES

1

Due to Covid restrictions, the venue needed to find a way to take orders without customers walking up to the bar or hiring additional staff

2

To avoid the kitchen getting overwhelmed with orders, the staff traditionally governed how often orders were fired to the kitchen

3

With two kitchens, and menu items only available at certain times, the venue needed a way for orders to send specific items to the correct kitchen

SOLUTIONS

Contactless



A 100% "touch free" way for customers to place orders and pay from their smart device

Ticket Governor



Control how many order tickets print per minute to streamline operations

Menu Scheduling



Display items and automatically update price depending on time (ie Happy Hour)

"Can I take my M***** system outside and BEAT IT"

-Wookie, GM Bayou Gardens

after implementing Barpay and comparing it to his POS at the time

Results

2019 FOOD REVENUE

- \$1,250,000 total food revenue
- \$104,000 average monthly food revenue

9/20 - 4/21 (PRE BARPAY)

- \$539,000 total food revenue
- \$77,000 average monthly food revenue

5/21 - PRESENT (BARPAY)

- \$400,000 total food revenue
- \$135,000 average monthly food revenue
- No additional staffing

75%

INCREASE

in monthly food sales compared to post Covid-19 operations

30%

INCREASE

in monthly food sales compared to pre Covid-19 operations

INSTALLATION

Barpay setup is quick and easy. Less than a week after the Bayou Gardens submitted their account information, menu, and floor plan, the system was up and running. Barpay's team uploads all menus, configures hardware, provides embedded QR codes, and ships the system as part of the onboarding, all for no cost.